



Build for the future

Education is too important to pause.

In uncertain times, students and staff expect you to deliver on your mission while keeping them safe.

Educational institutions must preserve their mission and reputation, all while providing high quality education that prepares students for the future.

But schools face ongoing challenges:

- Keeping students and staff safe in an ever-changing environment
- Loss of revenue due to decreasing student enrollment and fewer campus activities
- Escalating liability concerns and compliance requirements
- Adapting to and delivering compelling remote learning experiences

Manage risk, leverage data, and drive seamless, engaging experiences for students and faculty, so you can be prepared for whatever lies ahead.



With ServiceNow, educational institutions can become more connected, **empowering students and faculty** and **making work flow**.

EMPOWER STUDENTS & FACULTY

Help ensure student, faculty, and staff health

- ✓ Track sentiment and symptoms of all stakeholders to gauge return-to-campus readiness
- ✓ Implement contact tracing to identify exposure and limit spread of illness
- ✓ Combine many data points across populations into one dashboard for real-time, data-driven planning

Deliver modern, digital experiences

- ✓ Anticipate and streamline requests by automating responses to commonly asked questions
- ✓ Provide self-service tools to make it easier for students and faculty to find the support they need
- ✓ Modernize IT to improve response times and reduce bottlenecks

MAKE WORK FLOW

Streamline campus facilities management

- ✓ Plan and implement a phased return of staff and faculty to campus
- ✓ Schedule planned or on-demand maintenance tasks
- ✓ Monitor occupancy levels of campus buildings and assign staff to specific workspaces

Make operations more resilient

- ✓ Automate and simplify campus security, vulnerabilities, and compliance
- ✓ Ensure a secure environment for faculty and students logging into the network from home
- ✓ Enable real-time reporting and compliance alerts

Create a more agile, intelligent, and streamlined institution that can move quickly to address changing student and faculty needs.

With one platform, ServiceNow helps educational institutions connect disconnected systems, automate manual processes, and better deliver on mission.

For more information, please visit the [ServiceNow Education webpage](#).